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FIRST ANNUAL MAUI BEACH YOGA DAY
Presented by Spa Grande and lululemon athletica Maui in celebration of National Yoga Month

Maui, Hawaii – September xx, 2012 – Spa Grande and lululemon athletica Maui invites the community and visitors to Maui's first annual beach yoga day on Sunday, September 30 at 6:30 pm. The event is free to the public with a contest and raffles available for attendees to participate in.

"We wanted to create an event that promoted community and outdoor fitness while taking advantage of our beautiful, island home," said Sharon Ogawa, director of Spa Grande. "No matter what your fitness level is, yoga is the ideal exercise routine because it works the entire body through simple movements and proper breathing."

The beach yoga event starts with a class of Hatha yoga at sunset. Hatha a low-impact type of yoga focused on breathing, ideal for enthusiasts who are new to yoga, or are recuperating. The class will be followed by a 10 minute meditation led by lululemon athletica Maui Showroom Manager, Chelsea Dimin.

The Hatha yoga class will be led under the guidance of Nancy Lawrence. Lawrence is a lululemon ambassador and has been the lead fitness and yoga instructor at Spa Grande for 20 years. Fellow lululemon yoga ambassadors Amber Lee, Jennifer Lauer and Brenna Miles will also be present to guide participants. The meditation that leads attendees through a ten year future vision of their ideal life will be led by lululemon manager, Chelsea Dimin.

Participants must sign-in at 6:30 pm at the Grand Wailea and must be at least six-years of age. Towels will be provided or participants may bring their own yoga mats if preferred. The class is open to all fitness levels.

Raffle prizes include a lululemon yoga mat, and a nutrition and personal training session at Spa Grande. A lululemon gym bag is also up for grabs to the person who brings the most people with them.

"Sometimes, the way to a healthier and fit lifestyle starts with the support of family and friends," said Chelsea Dimin, lululemon manager. "To promote the idea of community and

empowerment, we will be giving a lululemon yoga bag to the person who brings the most people to participate at the event."

About Spa Grande
Spa Grande is the largest spa in the Hawaiian Islands with 40 treatment rooms and the unique Termé Wailea Hydrotherapy that includes a Roman Tub, saunas, cascading waterfalls, Swiss Jet Showers, a Japanese Furo, and five Hawaiian sea salt baths exclusive to Spa Grande. Spa Grande's Fitness Center offers top-of-the-line Precor training equipment, daily yoga, pilates and cycling classes to its guests. Spa Grande is voted "Top Hotel Spa in Hawaii" by Travel + Leisure's 2012 World's Best Award. For more information, visit www.spagrande.com or call 800.772.1933.

About lululemon athletica Maui
lululemon athletica is an athletic apparel company that creates components for people to live longer, healthier, more fun lives. They make technical athletic apparel for yoga, running, dancing, and most other sweaty pursuits. Leading community fitness events is one of the many ways lululemon athletica Maui increases the health and wellness on the island. lululemon selects ambassadors that embody the lululemon lifestyle and are passionate about the community. For more information visit www.lululemon.com.