

ALOHA PLEDGE FOR GRAND WAILEA'S GUESTS



It is our privilege to live on these sacred islands and our responsibility to protect them. We hope you read this pledge in the spirit of aloha and we sincerely hope you choose to join us in our efforts to uphold a future where visitors and residents alike enjoy the treasures of Maui while protecting it for future generations.

I will embrace with reverence opportunities to learn about the Hawaiian culture and will respect its sacred traditions and values.

I will recognize that I am welcomed here as a guest by the people who call the islands home, treating them, their environment and their time with respect.

I will recognize the power of kai (ocean) and I will never turn my back on the ocean, underestimate the strength of the currents or waves, or overestimate my ability and swim, float or paddle. I will keep myself and my loved ones safe by watching with vigilance the patterns of the waves, winds and the timing of the tides.

I will stay out of rivers and streams during and immediately following mauka (mountain, inland) rains, recognizing the danger of rapid flash floods without warning.

I will behave responsibly on the 'āina (land), treading lightly and only in welcomed areas to ensure my own safety and the health of the island's precious natural resources.

I will keep the tradition of special places private and never share publicly through geotagging or directions something shown to me or discovered.

I will leave nothing behind, keeping the 'āina and kai natural clean, making an effort to leave it better than I found it for the enjoyment of others in the future.

I will remember that, while flowers and fruits are abundant in the islands, where they grow is where they belong, and I will not take either without expressed permission.

I will remember that, while lava rock and sand are abundant in the islands, they are a sacred part of the ecosystem, and I will not take my souvenirs from the 'āina.

I will respect Hawai'i's birds, animals and marine life, maintaining required distances for their safety and mine and never touching or feeding wild species.

I will protect the fragility of living coral reef, knowing that by touching or stepping on it I might destroy it and cause its disappearance in the future.

I will only use sunscreen labeled "reef-safe," preventing oxybenzone and parabens from harming marine animals and the living coral reef.

I will understand what it means to be pono and practice it in everything I do on the islands.

I will read The Aloha Spirit, receive it with gratitude and share it authentically and unconditionally with each person I encounter. Written by Hawai'i's treasured kupuna, Auntie Pilahi Pahi and placed in Hawai'i state law in perpetuit. (HRS §5-7.5*)

The “**Aloha Spirit**” is the coordination of mind and heart within each person. It brings each person to the self. Each person must think and emote good feelings to others. In the contemplation and presence of the life force, “**Aloha**,” the following unuhi laula loa (free translation) may be used;

- Akahai** meaning kindness, (grace) to be expressed with tenderness;
- Lōkahi** meaning unity, (unbroken) to be expressed with harmony;
- ‘Olu’olu** meaning agreeable, (gentle)to be expressed with pleasantness;
- Ha’aha’a** meaning humility, (empathy)to be expressed with modesty;
- Ahonui** meaning patience, (waiting for the moment)to be expressed with perseverance.

These are the traits that express the charm, warmth, and sincerity of Hawai’i’s people. It was the working philosophy of Native Hawaiians and was presented as a gift to the people of Hawai’i.

- Aloha** is more than a word of greeting or farewell or a salutation.
- Aloha** means mutual regard and affection and extends warmth and caring with no obligation in return.
- Aloha** is the essence of relationships in which each person is important to every other person for collective existence.
- Aloha** means to hear what is not said, to see what cannot be seen, and to know the unknowable.

*In exercising their power on behalf of the people and in fulfillment of their responsibilities, obligations and service to the people, the legislature, governor, lieutenant governor, executive officers of each department, the chief justice, associate justices, and judges of the appellate, circuit, and district courts may contemplate and reside with the life force and give consideration to the “Aloha Spirit”. [L 1986, c 202, § 1]

- Pono** a commitment of integrity; righteous, honest, moral; an energy of necessity; a pervasive persuasion toward calm, peace, and serenity.