



Grand Wailea Launches Culinary & Cocktail Collaborations

Pop-up series kicks off with renowned mixology group, Employees Only

Wailea, Maui, HI (November 23, 2020): Grand Wailea, A Waldorf Astoria Resort — an iconic beachside property nestled on 40-acres of lush, tropical gardens fronting Maui's Wailea Beach — is pleased to announce the launch of Culinary & Cocktail Collaborations, a pop-up series that provides guests with interactive masterclasses and exceptional dining experiences with highly-renowned mixologists and celebrity chefs. Kicking off Grand Wailea's pop-up series, December 27 – 29, 2020 is Employees Only, a renowned domestic and international mixology and bar society that pairs a speakeasy ambiance with creative, delectable cocktails.

"We are thrilled to welcome guests back to Grand Wailea with our interactive pop-up series," said JP Oliver, Grand Wailea's Managing Director. "Employees Only's highly-acclaimed cocktails and industry knowledge are the perfect inaugural partner to commence this incredible guest experience."

From December 27 – 29, guests can sip on a menu of eight to ten cocktails — all made with locally sourced ingredients — curated by Employees Only at Grand Wailea's Botero Lounge, where they will be working in cohesion with the hotel's bar staff. Guests interested in learning about the art of making cocktails can join an interactive mixology master class, led by Employees Only's seasoned bar masters. Elements of the course will include the history of four major spirits, whiskey, brand, rum and gin, as well as the history of the American cocktail. With this, reservations are not required and everything will be available on a walk-in basis.

In addition to serving the bar society's staples such as the Amelia — Vodka shaken with fresh lemon, elderflower liqueur and blackberry purée — and Besos Calientes — Blanco tequila shaken with fresh lime, EO grapefruit cordial and habanero shrub, garnished with pink peppercorns and charred rosemary — following the pop-up, Employees Only will specially craft a libation recipe for Grand Wailea, inspired by Hawaii's tropical flair and island environment will be added to the Botero Lounge menu.

"The hospitality industry has had a whirlwind of a year," said Employees Only Partner, Eric Lincoln. "We are excited to collaborate with such an iconic resort to welcome guests back with our spirited concoctions."

Employees Only is a speakeasy launched in New York City in 2004 under the leadership of five industry friends and has expanded internationally and garnered a sought-after reputation. Since its inception, Employees Only has been honored with Spirited Awards for "Best American Bar Team," "World's Best Cocktail Bar" and "World's Best Drinks Selection" by Tales of the Cocktail, as well as the number four spot on Drink's International's "World's 50 best Bars" in 2015.

Grand Wailea will announce its next pop-up collaboration later this month, which will take place in early 2021.

The resort has undergone key changes in accordance with government and local authority guidance as well as Hilton CleanStay with Lysol protection, which within the food & beverage realm includes, among many other motions, thermal screen temperature checks, spread out seating for social distancing, QR codes for menus, an advanced level of disinfection and hygienic maintenance of dining areas, and contactless food delivery.

To find out more about the collaboration and book a room during this time, please click <u>here</u> to access the hotel's website.

About Grand Wailea, A Waldorf Astoria Resort

The newly refreshed landmark resort consistently ranks among the world's best in leading travel and consumer reports. Nestled on 40 acres of lush, tropical gardens fronting Wailea Beach, **Grand Wailea** provides a range of vacation experiences: open spaces for the active vacationer, beauty and seclusion for romantic getaways, and family fun with rope swings and a jungle-style river pool. Guests also have access to the luxurious Spa Grande, a standard-setter in the world of resort spas, as well as eight restaurants, including the award-winning "Best of Maui" Humuhumunukunukuapua'a. Accommodation options include Grand Wailea's 776 rooms and suites and an enclave of 51 luxury villas Ho`olei at Grand Wailea ranging from 3,200 to 4,000 sq. ft., located nearby with access to Grand Wailea amenities. For reservations and information on what is currently available/open on property, please call 1-800-888-6100 or visit www.grandwailea.com

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