

## **Environmental Protection in Maui County Enhanced by Grand Wailea**

End-of-year analysis shows Maui's largest employer assists the state with reaching its bold clean energy goals

MAUI, HI (November 12, 2019) — Resort-wide water-savings, solid waste reduction and energy-saving measures at Grand Wailea are helping protect Maui's precious natural resources. In an assessment of impact from its green programs, Grand Wailea announced today significant progress toward island-wide sustainability.

"All businesses and residents in an island community must commit to the conservation of natural resources," said **JP Oliver**, managing director of the Grand Wailea. "Our green pledge is to reduce as much as possible our energy and water consumption and to optimize every item used and produced at the resort for another use, whether on property or by neighboring businesses."

Responsible resort operations at Grand Wailea include a green food program, which recycles all cooking oil as biodiesel, as well as an aggressive effort to convert all resort food and beverage outlets into zero-waste kitchen facilities. A Pool Sustainability program has recently launched, which has resulted in the removal of all single-use plates, cups, utensils and water bottles from the resort's poolside outlets, Volcano Bar & Grill and Bistro Molokini.

Grand Wailea also boasts a green landscaping program that recycles over 10 tons of green waste every month into compost, and a reduction of electricity needs by 60% through a switch to LED lights. Grand Wailea's \$4 million investment in smart energy-saving measures enables the resort to save more than six million kilowatt-hours of energy every month, the equivalent monthly usage by 12,000 Maui homes.

"More than 6,000 gallons of biodiesel are generated from our resort's recycled cooking oil," said **Oliver**, "offsetting importation of oil by more than 100 barrels for the state. In total, we've eliminated 823,000 lbs of carbon dioxide emissions and reduced Hawai'i's need for fossil fuels by nearly 400 barrels."

As Grand Wailea looks ahead to more aggressive goals for 2020, its energy-efficient systems have inspired a vision to become a net-zero water usage facility. Grand Wailea has invested nearly \$1 million in smart water-conservation measures, such as recycled rinse water at their laundry facilities, enabling the resort to save 202,671 gallons of water daily. Furthermore, consumption of single-use plastic water bottles has reduced 90% over the last three years, with a goal of zero single-use plastic bottles by 2021. By 2020, single size plastic amenity bottles in guest rooms will be replaced with refillable pumps, and all on-property food and beverage establishments will switch to non-plastic packaging. By the end of the year, Grand Wailea will have prevented 130,000 lbs of plastic from entering Maui's environment.

"By modeling progressive sustainability for the industry, we hope to foster a spirit of healthy competition among fellow resorts for implementing innovative environmental initiatives," said **Jim Petrus**, senior vice president of asset management in Hawai'i for Blackstone Real Estate, owner of Grand Wailea. "In the end, it's the state and all our residents who win."

Grand Wailea proudly sources 72% of produce from Hawai'i farms and plans to increase that percentage in 2020. The Grand Wailea Honeybee Program will also relaunch soon, reestablishing the largest hive in Wailea and instigating sustainable pollination while providing delectable resort-made honey for guests to enjoy.

Grand Wailea is analyzing sustainability efforts through LightStay, Hilton's proprietary sustainability data management system. This system is used to measure environmental impacts consisting of energy, carbon, water, waste, operations and improvement projects as well as social impact inclusive of employee volunteer hours, community impact, donations, and local partnerships.

## About Grand Wailea, A Waldorf Astoria Resort

This iconic, landmark resort consistently ranks among the world's best in leading travel and consumer reports. Nestled on 40 acres of lush, tropical gardens fronting Wailea Beach, **Grand Wailea** provides a diverse range of memorable experiences: open spaces for the active vacationer, beauty and seclusion for romantic getaways, and family fun – ranging from cultural activities to rope swings and a jungle-style river pool. Guests also have access to the luxurious **Spa Grande**, a standard-setter in the world of resort spas, as well as eight restaurants, including the award-winning Humuhumunukunukuapua'a. Accommodation options include Grand Wailea's 830 rooms and suites and an enclave of luxury villas, **Ho'olei Villas at Grand Wailea**, ranging from 3,200 to 4,000 sq. ft., located adjacent to the resort with access to Grand Wailea amenities. For reservations and information, call 1-800-888-6100 or visit www.grandwailea.com

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