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GRAND WAILEA CONTINUES CHARITABLE CONTRIBUTIONS TO MAUI ORGANIZATIONS

WAILEA, Maui, Hawai'i – Despite the recession, Grand Wailea, part of The Waldorf Astoria Collection, is maintaining its level of charitable contributions for 2009. More than \$1 million in community contributions are donated annually, many to Maui County organizations. The community contributions are provided in a variety of ways including monetary donations, gift certificates for rooms and food and beverage credits as well as in-kind services. This year, the Grand Wailea team raised approximately \$22,400 for the annual Visitor Industry Charity Walk in May. The funds raised will be used to support 60 Maui non-profit organizations that serve the community.

Other donations have included the adoption of four families as part of the Lokahi Adopt-A-Family program, hosting of the annual Big Brothers and Big Sisters of Maui Gingerbread House Celebration, sponsorship of room night for "A Keiki's Dream", hosting of the "Prosper in Recession Seminar" for the public in May 2009, sponsorship of dinners for the Maui Police Department and Fire Department and sponsorship of the Renaissance Program for the local intermediate schools.

Since opening its doors in 1991, Grand Wailea adopted a philosophy of corporate citizenship, becoming an active member of the Maui community. In the past, the resort has made monetary donations to many local organizations, helping to subsidize operating costs or support capital improvements.

Another facet of Grand Wailea community involvement is the donation of time to various educational, industry and community causes. Members of Grand Wailea's senior management has guest lectured students of the Maui Community College (MCC) Hospitality and Tourism Industry program, served on numerous non-profit and community boards, donates time to mentoring and fundraising efforts and sponsors tours of Grand Wailea and lunch for the students throughout the County.

"As the largest employer on Maui, Grand Wailea recognizes the importance of supporting our community," said Matt Bailey, managing director of Grand Wailea. "Like all business, we have concerns about economy, but we realize that many of the non-profit organizations are facing budget shortfalls and it is up to private

businesses to help insure that the vital services these groups provide are maintained.

Grand Wailea is pleased to say that we are keeping our donations at the same level as last year.”

Grand Wailea, opened in 1991, is the largest employer in Maui County. It became part of The Waldorf Astoria Collection in 2007. For more information about Grand Wailea, call 808.875.1234 or visit www.grandwailea.com.

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