



FOR IMMEDIATE RELEASE

Media Contact: Christina Yumul
christina.yumul@grandwailea.com

TRAVEL AGENTS: EARN CASH BACK WITH GRAND WAILEA'S BOOKING BONUS

WAILEA, MAUI, HI. – By popular demand, Grand Wailea, one of The Waldorf = Astoria Collection hotels extends its “Cash Booking Bonus” incentive program through 2010. Certified travel agents will receive:

\$100.00 for new bookings at Ho'olei at Grand Wailea
\$50.00 for new bookings at Grand Wailea Resort Hotel & Spa

Offer is for travel dates now – December 31, 2010.
Booking window is now – December 31, 2010.

Receiving your cash booking bonus is easy!

- Once you've booked your clients' Maui dream vacation, complete Grand Wailea Travel Incentive Program form that can be accessed at www.grandwailea.com/ta
- Fax or email completed form to 808.874.2442 or JHMGW-TA.Incentives@grandwailea.com
- That's it! Any questions, contact Reservations at 800.888.6100

Grand Wailea is excited to extend this great incentive program in celebration of the completion of its room renovations. All newly renovated rooms at Grand Wailea will welcome guests with a tasteful blend of European and Polynesian décor, including new carpeting, freshly painted buttercup walls, beautiful dark wood furnishings, 37" flat-screen televisions and new soft goods. The bathrooms have been enhanced with new European frameless shower enclosures, upgraded fixtures, lighting and artwork, complimenting the existing oversized soaking tubs, marble vanities, and sinks and accessories. The guest room décor is designed to create a unique and luxurious residential experience consistent with The Waldorf =Astoria Collection.

Ho'olei at Grand Wailea is Grand Wailea's newest private oasis. Ho'olei offers 3-bedroom, 3.5-bath town homes embodying the highest level of quality standards available to vacation rental guests. Nestled in the center of the world-class Wailea Resort community and adjacent to the Grand Wailea Resort, the centerpiece of Ho'olei is a lush tropical playground featuring a large pool with swim-in grotto and 19' waterfall, children's pool with a sandy beach entry, whirlpool tubs and outdoor kitchen. Perfect for extended stays, special celebrations and family gatherings, Ho'olei blends the finest in residential living, exceptional amenities and services and exclusive access to the luxuries and indulgence of the Grand Wailea Resort.

Eligibility: Agency must be IATA/CLIA approved. Applicable to wholesale account bookings.

Redemption: Travel agent must submit a completed W9 form and the Grand Wailea Travel Incentive Program form. Bonus check will be processed following the guest departure and within thirty (30) days of the last month.

Terms and Conditions: Booking window is now – December 31, 2010 for travel dates of now – December 31, 2010. Valid towards new bookings only. Minimum three (3) night stay requirement to be eligible. Bonus pay-out is per booking, per room/club room/suite and or luxury town-home unit. Room nights are based on commissionable room rate, direct or wholesale. Travel industry discount nights and free nights are not applicable. Not applicable to wholesale account reservations agents. Grand Wailea Travel Incentive Program form is available on the resort website at www.grandwailea.com/press/. Form must be completed and faxed or emailed to the resort within seven (14) business days of booking date. Program is subject to change without notice.

About Grand Wailea

A member of The Waldorf=Astoria Collection®, Grand Wailea is classic elegance on a grand scale. Grand Wailea is home to Spa Grande, an internationally renowned wellness spa; Wailea Canyon Activity Pool with nine separate pools, seven water slides, an adult-only pool and the world's first water elevator; Camp Grande, a 20,000 sq. ft. children's resort; Humuhumunukunukuapua'a, a thatched-roof restaurant floating on its own island lagoon with picture-perfect sunset views of the blue Pacific and neighboring islands; and an extensive collection of art from leading artists including Pablo Picasso, Andy Warhol, Jan Fisher, and Fernando Botero. Overlooking the southern shores of Maui with an unrivaled beachfront location on Wailea Beach, the Grand Wailea Resort sits on 40 acres of lush, tropical surroundings providing open spaces for the active vacationer, beauty for romantic getaways and fun for the whole family. Since opening in 1991, Grand Wailea consistently ranks among the world's best resorts by leading travel consumer reports and industry peers. For more information, visit www.grandwailea.com

Ho'olei at Grand Wailea

Ho'olei at Grand Wailea are Grand Wailea Resort's luxury vacation rentals-- lavish private residences offering 3-bedroom, 3.5-bath town homes with the highest level of quality standards. Perfect for extended stays, special celebrations and family gatherings, Ho'olei at Grand Wailea blends the finest in residential living, exceptional amenities and attentive services. For more information, visit www.hooleiatgrandwailea.com

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